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JAPANESE EXPOSITION

What the Little Brown Men
Mean to Do in Nine-
teen Twelve.

(Advertiser Correspondence, Copyright
by Frederic J. Haskin.)

TOKIO, April 3.—The great exposition to be held in the capital of Japan in 1912 will be distinctive in many ways. It will be the first international affair of the kind ever held in the Far East, and this fact alone will cause the introduction of innumerable features hitherto unknown in similar exhibitions that have been given in the Western Hemisphere. The exposition is the growth of over a century of experience among the Western nations, but owing to the peculiarities of local conditions much of this experience will be useless to the Japanese.

Foremost among the problems confronting the promoters of the big enterprise in Tokio is the question of living accommodations for any considerable number of foreign visitors. Tokio has nearly two million inhabitants, but it has only three hotels equipped for the entertainment of Europeans and Americans. The service in all of these places is very ordinary, and their combined facilities are not equal to the entertainment of more than two or three hundred guests.

The plan for overcoming this serious handicap will not only be unique, but effective. On the hills surrounding the site of the exposition are scores of Buddhist and Shinto temples with attractive and commodious grounds. The exposition management proposes to erect large numbers of neat little Japanese cottages in these parks, furnish them in the style of the country, and install in them capable native servants. These cozy dwellings will be rented for any length of time desired, and at a rate so low that the entire cost of living will be less than most foreigners ever dreamed of. The weather in Japan in the summer season is mild enough to permit of camping out with comfort, and the plan of quartering visitors in the temple grounds will include the furnishing of army tents for bachelors or others who desire still more economical living. Those Americans to whom the mystic East has appealed through the pages of prose and rhyme will find this arrangement not only cheap and comfortable, but it will afford them the opportunity to live within the sound of the temple bells a-finking "somewhere east of Suez." The exposition management will also construct an immense "Inside Inn," similar to the one of unpleasant memory at St. Louis.

This exposition will be different from the poorest of the Japanese, the government affair. Instead of being organized and carried on by a private corporation, the government provides the money and directs everything. On account of this many things can be done which otherwise would be impossible. Extortion for living accommodations will be prevented by the government's providing most of the quarters, and arbitrarily fixing the price that all others shall charge. This is the way they do things in Japan. The matter of transportation will also be under government control. The steamers operating under Japanese subsidies will be concentrated in fast passenger schedules to American and European ports, available ships will be chartered from other lines, and the ocean rate reduced to such a low figure as to practically eliminate distance. One of the purposes of giving this exposition is to afford the foreigner a chance to see for himself what the Japanese are doing at home, and the government proposes to make inducements in the way of extremely low rates.

To bring the educational benefits of the big fair within the easy reach of the poorest of the Japanese, the government will observe the same liber-

ality as that shown in the plans for inducing foreign travel. The Japanese people are so poor that the price of everything must be extremely cheap. Third-class fare on the government-owned railroads of Japan is at present about a half cent a mile, but during the exposition this rate will be reduced 50 per cent. If a similar rate was charged in the United States, the fare from New York to Chicago would be \$2.25 instead of \$20. The cost of living for the provincial Japanese who visit Tokio will come inside of twenty-five cents a day for lodging and three meals, and the price of admission to the exposition will be only five cents for everybody.

The Japanese common people are great travelers when the accommodations are brought within their means, and the cost of everything in connection with the exposition will be fixed in accordance with their ability to pay. Of course the benefit of these cheap rates will extend to the foreign visitor as well. The Japanese custom of making pilgrimages to the various temples in the country is a great educational factor on account of the knowledge the travelers accumulate in their migrations. These trips are taken each year just after the rice planting in June, and after the harvest of the rice crop in September. Japan has already held five small internal exhibitions, and they were all well patronized. The Osaka exposition lasted five months and the attendance was over 35,000 a day, a number more than twice as large as the showing made at Jamestown last summer. The Tokio exposition will last for seven months, and on account of its size, cheapness and international character, the attendance will exceed all previous records.

The exposition will occupy three hundred acres of ground, which will lie in two tracts of about equal size. One of these is an army parade ground and the other is a part of the Emperor's estate. They are located three quarters of a mile apart, and will be connected by a boulevard about 120 feet in width. On this thoroughfare there will be a belt railway to provide rapid transportation free to all.

Among the features never seen at any other exposition will be a feudal tournament like those given by the famed samurai warriors of Japan some six hundred years ago. This will consist of contests in strength and skill by the courtiers, fox hunting, falconry, archery, and the elaborate Nod dance, which is somewhat similar to the ancient Greek musical dramas. Special exhibitions of all the principal Oriental games and sports will be provided, and the period of the exposition has been arranged to include the cherry blossom and chrysanthemum seasons so that visitors may see the country at its prettiest and the people in their holiday moods.

In order that the Japanese people may have an object lesson in the kinds of houses foreigners live in, the exposition management has requested all the governments which intend to erect special buildings to follow the style of architecture of their own countries. It was at first proposed to have cafes constructed and equipped after the fashion of each country, but this suggestion had to be abandoned because the Japanese could not afford the expensive food to which foreigners are accustomed. The matter of providing foreign amusements is also a problem on account of the consideration of expense. Up to this time only two foreign amusement enterprises have appeared at any of the Japanese internal fairs. At Osaka there was a small Russian circus which charged twelve and a half cents; and Carmenita, the Spanish dancer, who gave performances for a five-cent admission. Although these prices were absurdly low, these attractions played to "capacity" from early until late. The curious Japanese swarmed to see the strange foreign doings, and the spirit of Carmenita's flying heels is still the subject of enthusiastic reminiscence among the yokels of inland Japan. Such American attractions as negro jubilee singers and dancers, vaudeville and circus acts in which there is no talking, and the unique devices that have been so popular in the amusement parks in America undoubtedly would prove great drawing cards on the Tokio Pike.

The Japanese exposition must also be looked upon by the foreign exhibitor from a different point of view. There are many kinds of good things that have proved popular in other countries that could not be used here at all. For instance it would be a



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profits, if men are willing to look for them. When these things are once found and appreciated, the question of success takes care of itself; you can afford to let it take care of itself if you take care of the other things.

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useless expense to send certain kinds of heavy machinery such a great distance when there is no market awaiting it. The poverty of the Japanese masses is so great that their purchases must be confined almost exclusively to cheap necessities. Every prospective exhibitor should keep this in mind.

After the Osaka exposition there was much complaint from foreign exhibitors whose trademarks were stolen and imitated by the Japanese. To prevent a recurrence of this dishonesty a law will be passed making the infringement of trademarks punishable by fine and imprisonment. This law will be binding from the moment the exhibitor files his application at the patent office, without regard to the date of that bureau's endorsement. However, in the light of past experience and the present difficulty in getting satisfaction from Japanese courts for even the most flagrant infringements, the exposition officials need not be surprised if foreign exhibitors demand more than fair promises of protection. The most certain means of Japan's convincing outsiders of her good intentions in this regard is to make an example of some of its citizens who may be easily pointed out as offenders at this time. There is no need to wait until 1912 for reform.

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Magdalena Bay, March 14.

Special Correspondence.

The good ship New Jersey has a new recruit, a brown seal, which hopped aboard a launch from the bay and insisted upon climbing up the front ladder and onto the main deck. The little animal was quickly seized and fed by the blue jackets and she was marked down as the official mascot. Next day she slipped down the ladder and into the sea, took a swim about and soon returned. When the New Jersey goes out to Man o' Warsman cove her mascot follows, swimming close astern, and every evening she returns to the deck, permitting the sailor men to stroke her soft coat. When neglected she weeps and moans bitterly. This is said to be the only instance of a seal making a ship a home.

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New Books at the Honolulu Library

The following books have recently been received at the Honolulu Library and will be ready for circulation Monday, April 27, 1908:

Adams, S. H.—Flying Death. 1908.
Bacon, J. D.—Ten to Seventeen. 1908.
Comstock, H. T.—Janet of the Dunes. 1908.
De la Pasture—Deborah of Tods. 1908.
De Morgan, Wm.—Alice-for-Short. 1907.
Fuller, Caroline—Brunhilde's Paying Guest. 1907.
Hichens, Robert—Garden of Allah. 1905.
Hope, Anthony—Sport Royal. 1907.
Howells, W. D.—Fennel and Rue. 1908.
James, Winifred—Bachelor Betty. 1907.
London, Jack—Iron Heel. 1908.
MacCarthy, J. H.—Seraphica. 1905.
Oldmeadow, Ernest—Virginia. 1908.
Phillipotts, Eden—Mother of the Man. 1908.
Robins, Elizabeth—Come and Find Me. 1908.
Thanet, Octave—The Lion's Share. 1907.
Tompkins, J. W.—Doctor Ellen. 1908.
Floody, R. J.—Scientific Basis of Sabbath and Sunday. 1907.
Fletcher, Horace—Optimism. 1908.
Gosse, E. W.—Henrik Ibsen. 1908.
Jones, F. A.—Thomas Alva Edison. 1908.
Shaw, Bernard—Plays, Pleasant and Unpleasant. 2v. 1908.
Van Dyke, Henry—The Music-Lover. 1907.

JUVENILE.

Alton, Edmund—Among the Law Makers.
Alcott, L. M.—Little Women.
Alcott, L. M.—Little Men.
Alcott, L. M.—Joe's Boys.
Alcott, L. M.—Eight Cousins.
Alcott, L. M.—Under the Lilacs.
Alcott, L. M.—Jack and Jill.

Austin, O. P.—Uncle Sam's Secrets.
Baldwin, James—Fifty Famous Stories Retold.
Beard, D. C.—Jack of All Trades.
Brooks, E. S.—Master of Strong Hearts.
Brooks, E. S.—True Story of Abraham Lincoln.
Brooks, E. S.—True Story of Benjamin Franklin.
Brooks, E. S.—True Story of Columbus.
Brooks, E. S.—True Story of George Washington.
Carpenter, Frank—Asia.
Carpenter, Frank—Africa.
Carpenter, Frank—Australia.
Carpenter, Frank—Europe.
Dole, C. F.—American Citizen.
Drysdale, Wm.—Fast Mail.
Hill, C. T.—Fighting a Fire.
Jacobs, Joseph—English Fairy Tales.
Jacobs, Joseph—Celtic Fairy Tales.
Jacobs, Joseph—More English Fairy Tales.
King, Charles—Cadet Days.
Lukins, John—Boy Engineers.
Lukins, John—Young Mechanic.
Mable, H. W.—Norse Stories Retold.
Saunders, M. M.—Beautiful Joe.
Seawell, M. E.—Midshipman Paulding.
Seawell, M. E.—Paul Jones.
Seawell, Anna—Black Beauty.
Sidney, Margaret—Stories Polly Pepper Told.
Sidney, Margaret—Five Little Peppers Abroad.
Sidney, Margaret—Five Little Peppers and Their Friends.
Sidney, Margaret—Five Little Peppers Grown Up.
Sidney, Margaret—Five Little Peppers at School.
Wheeler, C. G.—Woodworking for Beginners.
Wiggin, K. D. and Smith, N. A.—Story Hour.